



# Junior Achievement<sup>®</sup>

of North Louisiana



Shreveport Convention Center  
Captain Shreve Ballroom  
April 16, 2014

## JA INSPIRES

A WORK-READINESS INITIATIVE  
IN COLLABORATION WITH THE

**SHREVEPORT ROTARY CLUB**



# Program of Events

- 9:00 AM **On Site Job Shadow**
- 10:30 AM **Business Mentor Orientation**
- 10:45 AM **Students arrive at Convention Center**
- 11:15 AM **Welcome and Recognition of Distinguished Guests**  
ROTARY WELCOME  
Joe Littlejohn, *Financial Services Professional, New York Life Insurance Co.*  
JA WELCOME  
Nita Hughens Cook, *President & Executive Director, JA of North Louisiana*
- 11:25 AM **Manners Matter**  
SUCCESSFUL BUSINESS LUNCHES & BUSINESS-CASUAL RECEPTIONS  
Teri Haynes, *Business Interactions, LLC*
- 11:40 AM **Education Relative to the 21st Century Workplace**  
Dr. Jim Henderson, *Chancellor, Bossier Parish Community College*  
ROUNDTABLE AND LARGE GROUP DISCUSSIONS
- 11:55 PM **The SMART Choice Challenge**  
DETERMINING NEEDS AND WANTS
- 12:20 PM **The Ethics Challenge**  
ETHICAL RESPONSIBILITIES IN THE WORKPLACE
- 12:45 PM **Break**
- 12:55 PM **The Interview Challenge**  
ASKING GOOD QUESTIONS AND GIVING GREAT ANSWERS
- 1:20 PM **Program Evaluations and Closing Remarks**
- 1:45 PM **Farewell**  
STUDENTS RETURN TO SCHOOLS
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## JA Inspires Participating Schools

### **Bossier High School**

DAVID THRASH, Principal  
JOANNA COPEL  
MICHELLE HARRIS

### **C.E. Byrd High School**

GERALD BADGELY, Principal  
CHARLETT WASHINGTON

### **Caddo Magnet High School**

MARY ROUNDS, Principal  
PAULA A. LOTT

### **Fair Park High School**

JAMES OUTLEY, Principal  
ALYNETTA BECK  
CASSANDRA HOWARD

### **Green Oaks High School**

MARVIN ALEXANDER, Principal  
THEDRA GREEN  
LISA HARDMAN

### **Huntington High School**

TRAVIS SMITH, Principal  
BARBARA BELLAR  
PATSY BLACK

### **LA New Tech @ Plain Dealing**

YOLANDA JEFFERSON, Principal  
NANCY JAMES

### **Captain Shreve High School**

SANDRA MCCALLA, Principal  
PENNY PATE

### **Booker T. Washington High School**

DR. STACEY RUSSELL, Principal  
DANA FERGINIS  
PATTY HAMILTON

### **Woodlawn High School**

DR. CEDRIC ELLIS, Principal  
ANGELA ANDREWS

# Business Lunch Mentors

## KAWONA ABMAS

*Customer Service Acct. Rep.,  
SWEPCO*

## REGINALD "REGGIE" ABRAMS<sup>1</sup>

*Attorney at Law, Abrams &  
LaFargue, LLC*

## JAMES ADAMS<sup>1</sup>

*Owner, Adams Painting*

## BERNADINE ANDERSON

*Chief of Staff, City of Shreveport  
Mayor's Office*

## TOM ARCENEUX<sup>1</sup>

*Attorney at Law, Blanchard, Walker,  
O'Quinn & Roberts*

## SCOTT AUER<sup>1 2</sup>

*CFO, Praeses, LLC*

## KAREN BARNES

*Fair Share Coordinator, City of  
Shreveport*

## HENRY BEARD<sup>1</sup>

*Marketing Director, Beard Insurance*

## ABBY BENZINGER

*Recruiting, Transition & Retention  
Coordinator, BPCC*

## JOHN BEYER

*Grocery Manager, Sam's Club*

## LINDA BIERNACKI<sup>3</sup>

*President, Fire Tech Systems, Inc.*

## RICHARD BIERNACKI<sup>1</sup>

*Secretary, Fire Tech Systems, Inc.*

## DOUG BLAND<sup>1</sup>

*President, Bland Agency, Inc.*

## CORY BOYETT

*Marketing, Boyett Printing*

## JANET BOYETT<sup>1</sup>

*President-Owner, Boyett Printing*

## EUREKA CHITMAN

*Sales Manager, Clarion Hotel  
Shreveport*

## TARUS COLLINS

*Mobile Marketing Specialist, Sugar  
Free APPS*

## CLAY COOK

*Executive Chef/Sales, Doerle Food  
Service*

## LT. RICHARD CORBETT

*Safety Town, Caddo Sheriff's  
Department*

## TED COX

*Juvenile Administrator, Caddo  
Juvenile Courts*

## JOHN COX, JR.<sup>1</sup>

*Attorney at Law, Blanchard, Walker,  
O'Quinn & Roberts*

## JEFF CRAIN

*Customer Service Rep., SWEPCO*

## JEFF CRANE

*Owner, Resource Louisiana*

## CHASE CRUMP

*Certified Financial Planner, Williams  
Financial Advisors, Inc.*

## CAPT. SHEILA DAVIS

*Crime Scene Investigation, Caddo  
Sheriff's Department*

## RICH DESCOTEAUX

*Plant Manager, Ternium USA*

## CAPT. WILLIAM DOUGLAS

*Capt. of Programs, Caddo Sheriff's  
Department*

## ERIC ENGLAND

*Executive Director, The Port Caddo-  
Bossier*

## ALAN ENGLISH<sup>1</sup>

*Executive Editor/Gen. Manager, The  
Shreveport Times*

## LARRY EVENSKY<sup>1</sup>

*President, TPS Freight*

## DOROTHY FARNELL

*Director, Property Standards, City of  
Shreveport*

## RAY FENTON

*Cust. Service Acct. Mgr. I, SWEPCO*

## SHERRICKA FIELDS

*Asst. Chief Admin. Officer, City of  
Shreveport Mayor's Office*

## DEBBIE FIGUEROA

*Human Resources, Target*

## DONNA FRAZIER

*Caddo Parish Attorney*

## SONJA FRENCH

*Marketing & Business Dev., McInnis  
Brothers Construction*

## HOLLY FRENCH-HART

*Dean of Liberal Arts, BPCC*

## GEORGE FRITZE<sup>3</sup>

*Dealer, Red River Motor Company*

## PEGGY FULLER

*Dean of Business and Career  
Services, BPCC*

## LAVETTE FULLER

*Teen Services Coordinator, Shreve  
Memorial Library*

## JAMES "JIM" GARDNER

*Attorney at Law, Lunn, Irion, Salley,  
Carlisle & Gardner*

## THERESA GATTI

*Claims Adjuster, SWEPCO*

## LT. DON GIBBS

*Community Programs, Caddo  
Sheriff's Department*

## KEN GILLIARD

*Engineer II, CenterPoint Energy*

## DAVID GINSBURG

*Retired, Wholesale Antiques & Estate  
Jewelry*

## RICHARD GOORLEY

*Attorney & Executive Director,  
Capital Assistance Project of  
Louisiana*

## DR. LAMAR GOREE<sup>1 2</sup>

*Superintendent, Caddo Parish  
Schools*

## BRAD GOSSLEE<sup>1</sup>

*President, Coldwell Banker Gosslee,  
Realtors*

## KIM GREEN<sup>1</sup>

*Administrator/CEO, Shriners'  
Hospital*

## JA Inspires Rotary Committee

### JUDY BELLEW<sup>1</sup>

*Exec. Dir., Shreveport Rotary Club*

### KRISTEN BROWN<sup>1 4</sup>

*President, Brown Builders, Inc.*

### NITA HUGHENS COOK<sup>1</sup>

*President, JA of North Louisiana*

### GAYLE FLOWERS<sup>1 2 4</sup>

*Director, Caddo Parish Schools*

### JOE LITTLEJOHN<sup>1 4</sup>

*Financial Services Professional,  
New York Life Insurance Co.*

### ALAN PRATER<sup>1</sup>

*Retired, Civil Law*

### KEN TATE<sup>1</sup>

*President, Lumen Voice, LLC*

### ERICA THOMAS<sup>1 4</sup>

*Owner, Ad Pros Promotions &  
Advertising Agency*

### GARD WAYT<sup>1 4</sup>

*President, Benefit Choices, Inc.*

## JA Inspires Luncheon Hosts

### GRACE BAREIKIS<sup>4</sup>

*Retired Faculty, Centenary  
College*

### MARY ANN BOGGS

*JA Volunteer*

### STEPHANIE COX

*Library Asst., BPCC*

### LEE DAVIS

*JA Volunteer*

### AMY JETT

*JA Volunteer*

### KATIE JONES

*Reference Librarian, BPCC*

### ERICA MCCAIN<sup>4</sup>

*Prospect Researcher & Database  
Manager, LSUHS Foundation*

### TRACY MCGILL

*Dir. of Public Relations, BPCC*

### CHRISTY MOORE

*Exec. Asst. to the Chancellor,  
BPCC*

### KELLY ROBERTS<sup>2 4</sup>

*Mktg. & Bus. Dev. Leader, Storer  
Equipment*

### STELLA THOMPSON

*CAPA Program Coordinator,  
BPCC*

### MICHELLE TRIPLET

*Media Specialist, BPCC*

<sup>1</sup> Shreveport Rotary Club

<sup>2</sup> JA NLA Board of Trustees

<sup>3</sup> JA NLA Business Hall of Fame  
Laureate

<sup>4</sup> JA Inspires Rotary Committee  
& Luncheon Hosts

CHARLES GRUBB <sup>1</sup>  
*Charles Grubb Attorney at Law*

JESSICA LOWE HALL  
*Vice President of PR & Marketing,  
United Way of Northwest LA*

CHRIS HAMM <sup>1</sup>  
*Owner, Harrison Paint Co.*

MARJOREE HARPER  
*Director of Student Life, BPPC*

DOUG HARTMAN <sup>1</sup>  
*Managing Partner, New York Life  
Insurance Co.*

TERI HAYNES <sup>1</sup>  
*President, Business Interactions, LLC*

ANGELA HERREN  
*Director of Recruiting, BPPC*

PAULA HICKMAN  
*Exec. Director, Community Foundation*

MARCUS HINES  
*Media Relations, Shreveport Police  
Department*

MILES HITCHCOCK <sup>1</sup>  
*Assistant Professor, BPPC*

RYAN HOOK  
*Vice President, BancorpSouth*

SCOTT HUGHES <sup>1</sup>  
*Assoc. Executive, Northwest  
Louisiana Association of Realtors*

STEVEN JACKSON  
*Exec. Assistant, City of Shreveport  
Mayor's Office*

VICTOR JANUSHKOWSKY  
*Airforce Global Strike Command,  
Booz Allen Hamilton Inc.*

JORDAN JANUSHKOWSKY  
*Project Manager, Carolina Foothills  
Studio*

LEE A. JETER, SR.  
*Executive Director, Fuller Center for  
Housing NWLA*

TIM JETT  
*President, Jett Business Systems*

CHANTENELL JEWITT  
*Claims Adjuster, SWEPCO*

CAPT. DARWIN JONES  
*Courthouse Operations, Caddo  
Sheriff's Department*

CALEB JONES  
*Executive Team Leader, Guest  
Experience, Target*

REBA JONES  
*Membership Manager, Sam's Club*

CHARLOTTE JONES <sup>1</sup>  
*Retired Faculty, LSU Shreveport*

ALEXANDYR KENT  
*Exec. Director, Robinson Film Center*

DR. ERNEST LAMPKINS <sup>1</sup>  
*President, E. Lampkins Enterprise, Inc.*

SUE LEE <sup>1</sup>  
*Exec. Director, Literacy Volunteers*

LESTER LUCY <sup>2</sup>  
*SW Regional President, BancorpSouth*

ROBERT A. "BOBBY" MADISON, SR. <sup>1</sup>  
*CEO, Norwella Council, BSA*

EBONY MAPP  
*Community Development, City of*

ALLISON MARTIN  
*Director of Institutional Effectiveness  
Initiatives, BPPC*

LYNNE MCCOY  
*Dir. of Academic Outreach, BPPC*

KAREN MCDONALD  
*Human Resource Manager, Storer  
Services*

KEITH MCFARLAND  
*Customer Service Acct. Rep.,  
SWEPCO*

SHARON EVERETT MCGIVNEY  
*Co-Manager, Jack T. Everett, LLC*

ROBERT MCGOWAN <sup>1</sup>  
*Petroleum Engineer, Coutret &  
Associates, Inc.*

HARRY MCINNIS, JR. <sup>3</sup>  
*President, McInnis Bros. Construction*

MIKE MEDICUS <sup>1</sup>  
*General Manager, Jennifer's  
Executive Telephone System*

CAPT. THOMAS MURPHY  
*Commissioner, The Port Caddo-  
Bossier*

CHARLES J. "CHARLIE" NEUPERT, JR.  
*Attorney at Law, Main Street Title*

THE HON. BRADY O'CALLAGHAN  
*District Judge, Caddo Parish First  
Judicial Court*

MARTHA PATTEN  
*Curriculum Coordinator-Professional  
Development, Bossier Parish Schools*

ANDY PENDERGRASS  
*Director of Community Impact,  
United Way of Northwest LA*

JUDY PODNER  
*Coordinator, Bossier Parish Schools*

GREG PROCELL  
*Vice President & General Manager,  
Manpower/Collier Investments*

TERRI PUGH  
*Owner, Setting the Standard  
Barbering & Natural Hair Academy*

DON RANZINSKY <sup>1</sup>  
*Graphic Designer, Classic*

ROD RICHARDSON  
*Dir. of Communications, City of  
Shreveport Mayor's Office*

ARDIS ROBISON  
*Retired, CPA*

PHILLIP ROZEMAN, MD <sup>3</sup>  
*Surgeon, Cardio Consultants, Inc.*

CAPT. FREDRICK SANDERS  
*Asst. to the Fire Chief, Shreveport  
Fire Department*

DAVID SCOTT <sup>2</sup>  
*Commercial Banker, Chase*

TOM SELF  
*Deputy Fire Chief, Shreveport Fire  
Department*

JOHN F. "JACK" SHARP <sup>1</sup>  
*Retired, Biomedical Research  
Foundation*

JUSTI SHIPLEY  
*Director of Orthotics and Prosthetics,  
Shriners Hospital*

RYAN SMITH  
*Startup Consultant & Content Mkr,  
AFCEA Twin Engine Labs*

KEVIN SMITH  
*Vice President, AFCEA Logic Nation,*

CURTIS SMITH  
*Science Coordinator, Bossier Parish  
Schools*

MARK SNOW <sup>1</sup>  
*Civil Engineer, Aillet, Fenner, Jolly, &  
McClelland*

CAPT. TROY SOEDER  
*Plans & Policies/Communications  
HQ, Air Force Global Strike  
Command*

TODD STANBERRY  
*Director of Business Integration,  
Metro Aviation*

DAVID STRICKLAND  
*Account Manager, Gremillion & Pou  
Integrated Marketing*

REX TAMPLIN <sup>2</sup>  
*Mineral Management, Aliign LLC*

LESA TAYLOR-DUPREE  
*Associate Vice Chancellor of  
Planning and Instruction, BPPC*

LAURA TERRY  
*Marketing Manager, Deep South  
Equipment Company*

BRIAN THOMAS  
*FQC Staff, Omni Specialty Packaging*

DAVID TINKIS <sup>1</sup>  
*President/CEO, Goodwill Industries  
of North Louisiana, Inc.*

OLLIE TYLER <sup>3</sup>  
*Retired, Interim State Superintendent  
of Education for Louisiana*

O. LEE UNDERWOOD, JR. <sup>1</sup>  
*President (Civil Engineer), Balar  
Associates, Inc.*

KATHY VERCHER  
*Director of Dual Enrollment, BPPC*

SAM WALTERS  
*Engineer III, CenterPoint Energy*

GLORIA WASHINGTON  
*Director of Finance & Human  
Resources, The Port Caddo-Bossier*

CODY WHITE <sup>3</sup>  
*Partner, Heard, McElroy & Vestal*

CHERYL WILLIAMS  
*Meter Revenue Operations, SWEPCO*

TOMMY WILLIAMS <sup>1 3</sup>  
*Certified Financial Planner, Williams  
Financial Advisors, Inc.*

MIKE WILSON  
*Regional Manager, Collier  
Investments - MANPOWER*

DONNA WOMACK  
*Assoc. Vice Chancellor Workforce  
Development, BPPC*

LACY WRIGHT  
*Community Development,  
BancorpSouth*

STEFANIE Y'BARBO  
*Asst. Vice President, BancorpSouth*

MIKE YOUNG <sup>1</sup>  
*Owner, Red River Sanitors*

# JA Inspires Job Shadow Sites & Hosts

## Caddo Parish Government

☞ FAIR PARK HIGH SCHOOL  
DONNA FRAZIER  
*Caddo Parish Attorney*  
ROBERT GLASS  
*Director of Public Works*  
RANDY LUCKY  
*Asst. Parish Administrator*  
ERICA BRYANT  
*Director of Finance*  
DR. WOODY WILSON  
*Caddo Parish Administrator*  
HENRY BERNSTEIN  
*Asst. Parish Attorney*  
MEKISHA SMITH CREAL  
*Caddo District Attorney*  
JANET SILVIE  
*Caddo District Attorney*  
KARELIA STEWART  
*Caddo District Attorney*  
KEVIN LAWRENCE  
*Director of Facilities & Maintenance*

## Caddo Parish Sheriff's Office

☞ WOODLAWN HIGH SCHOOL  
SHERIFF STEVE PRATER  
*Caddo Parish Sheriff*  
CAPT. WILLIAM DOUGLAS  
*Captain of Programs*  
CAPT. RICK FARRIS  
*Caddo Parish Jail - Security*  
CAPT. DAN LEACH  
*Caddo Parish Jail - Support*  
MARTHA CARTER  
*Administrator - 911 Center*  
TONYA REEVES  
*Caddo 911 Center Director*  
CAPT. SHEILA DAVIS  
*Crime Scene Investigation*  
CAPT. DARWIN JONES  
*Baliff/Courtroom*

## City of Shreveport

☞ HUNTINGTON HIGH SCHOOL  
ROD RICHARDSON  
*Director of Communications*  
BURNADINE ANDERSON  
*Chief Executive*  
ARLENA ACREE  
*Director of Movies & Film*  
STEVEN JACKSON  
*Executive Assistant to the Mayor*  
SHERRICKA FIELDS  
*Asst. Chief Administrator*  
YVONNE YOUNG  
*Human Resources*  
ASST. CHIEF WAYNE SMITH  
*Shreveport Police Dept.*  
FRED SANDERS  
*Shreveport Fire Dept. Chief*  
DAN THOMAS  
*Information Technology*  
PATRICK WESLEY  
*Director of SPAR*  
CHARLES MADDEN  
*Director of Finance*  
KAREN BARNES  
*Fair Share Coordinator*

## SWEPSCO

☞ HUNTINGTON HIGH SCHOOL  
TWILA FRANK  
*PSC Liason/Staff Assoc.*  
JACK ANDRES  
*Customer Service Acct. Manager*  
RAY FENTON  
*Customer Service Acct. Mgr. I*  
KEITH MCFARLAND  
*Customer Service Acct. Rep.*  
KAWONA ABMAS  
*Customer Service Acct. Rep.*  
CHERYL WILLIAMS  
*Budget Coordinator*  
THERESA GATTI  
*Claims Adjuster*  
CHANTENELL JEWITT  
*Claims Adjuster*

## Shreveport Business Leaders

☞ CADDO MAGNET HIGH SCHOOL  
REGINALD "REGGIE" ABRAMS  
*Attorney, Abrams & LaFargue*  
CHRIS COSTAKIS  
*Vice President of IT, Praeses, Inc.*  
REBECCA MORGAN  
*Recruiting & Communications, Praeses, Inc.*  
HEIDI HAROLL  
*Graphic Designer, Classic, Inc.*  
DON RAZINSKY  
*Partner, Classic, Inc.*  
MARK PREVOT  
*President, Prevot Design Services*

## Shriner's Childrens Hospital

☞ GREEN OAKS HIGH SCHOOL  
MITZI PROCELL  
*Executive Assistant*  
KIM GREEN  
*Administrator*  
DEBBIE BANKS  
*Director - Rehabilitation*  
GAIL RAINES  
*Patient Care Services*  
TOMMY HAZEN  
*Child Life Specialist Supervisor*  
CHRISTIAN BERG  
*Director - Public Relations*

## Ternium USA

☞ CAPTAIN SHREVE HIGH SCHOOL  
RICH DESCOTEAUX  
*Plant Manager*  
JAMES MCCLARDY  
*MCL Area Manager*  
RODRIGO SALAZAR  
*CPL Area Manager*  
MIGUEL SOTO  
*Maintenance Manager*  
FRANCISCO ISLAS  
*Quality Manager*  
ERIC DETHLEFSEN  
*CPL Technical Assistant*  
WARREN FLOYD  
*MCL Technical Assistant*  
SHAWN FRANKLIN  
*Material Control Manager*

## Bossier Parish Community College

☞ LA NEW TECH @ PLAIN DEALING  
DR. JIM HENDERSON  
*Chancellor*  
CHRISTY MOORE  
*Chancellor's Office*  
DEE DEE MITCHELL, MA  
*Criminal Justice & Medicolegal Death Investigation*  
LAURA GOADRICH, MS  
*Technology, Engineering & Mathematics*  
CAROLYN BURRROUGHS, M.ED  
*Science, Nursing & Allied Health*  
RAY SCOTT CRAWFORD, PHD  
*Communication Media and Performing Arts*  
☞ BOSSIER HIGH SCHOOL  
PEGGY FULLER, MBA  
*Dean Business & Career Services*  
CHEF ELIZABETH DICKSON  
*Program Director of Culinary Arts*  
CHEF SCOTT MIDDLETON  
*Culinary Instructor*  
CHEF JULIE DUPONT  
*Culinary Instructor*

## Metro Aviation, Inc.

☞ C.E. BYRD HIGH SCHOOL  
TODD STANBERRY  
*Director of Business Integration*  
MIKE STANBERRY  
*President*  
KENNY MORROW  
*Director of Finance & Business Development*  
MILTON GELTZ  
*Managing Director*  
KRISTEN HOLMES  
*Director of Marketing*  
EMILY BIERNACKI  
*Loyola College Prep, student*

## Sam's Club

☞ BOOKER T. WASHINGTON HIGH SCHOOL  
NAJJA THUMBUTU  
*Club Manager*  
REBA JONES  
*Membership Manager*  
JOHN BEYER  
*Grocery Manager*

## Best Buy

☞ BOOKER T. WASHINGTON HIGH SCHOOL  
IDAN GRINBERG  
*Manager*  
ALISHA COBURN  
*Community Relations*

## Target

☞ BOOKER T. WASHINGTON HIGH SCHOOL  
CALEB JONES  
*Executive Team Leader, Guest Experience*  
CRAIG CLIFTON  
*General Manager*  
DEBBIE FIGUEROA  
*Human Resources*

*Junior Achievement of North Louisiana  
thanks all of our inspiring program partners*

